

VISIT OUR FURNITURE STORE, ACROSS THE STREET

**Spools of P. N. T. Cotton for 19c**

**10c Toilet Paper**  
Three Rolls  
**11c**  
THIS COUPON and 11c for THREE rolls of Best Sanitary Toilet Paper, 1000 sheets of perforated paper to the roll. Regularly 10c a roll. 30c value for 11c. Basement. (S)

**Regular 25c Dress Shields 10c**  
THIS COUPON and 10c for Good Quality Light-weight Dress Shields, all sizes and popular styles. Worth up to 25c. (S)

**Regular 10c Shoe Trees 5c**  
THIS COUPON and 5c for regular 10c Shoe Trees for holding women's shoes in shape. Hardwood. Notion Dept. (S)

**STORE HOURS: Open 8:45 A.M.; Close 5:45 P.M.**  
**"IT PAYS TO DEAL AT GOLDENBERG'S"**  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"  
**Do Your Christmas Shopping Early**

**25c Jars of PEROXIDE CREAM 12c**  
THIS COUPON and 12c for regular 25c jar of PEROXIDE Cream, a high-grade hair and massage cream. (S)

**10c Bottle of Ammonia 4c**  
THIS COUPON and 4c for 10c bottle of Goldenberg's Household Ammonia, large size (nearly 1 qt.), full strength. (S)

**\$1.50 Cut Glass Bonbon Dishes 69c**  
THIS COUPON and 69c for regular \$1.50 American Cut Glass Bonbon or Olive Dish, 6-inch size, with handle. Choice of two beautiful designs. Basement. (S)

**Regular 5c Darning Eggs 2c**  
THIS COUPON and 2c for regular 5c Darning Eggs, with handle. Notion Dept. (S)

**New and Greater Bargains Than Ever to Give This Unique Underselling Event Fresh Impetus Tomorrow. Read Every Line of These Two Pages!**

## Furniture of Lifetime Service at Prices That Spell Real Economy

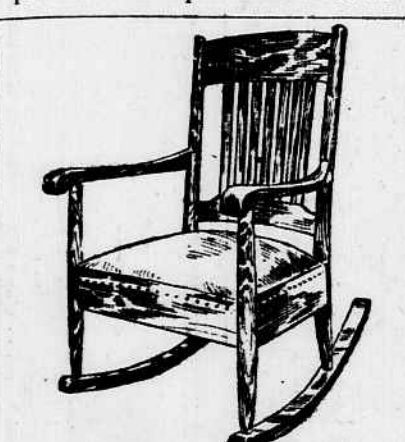
### 10-Piece Sheraton Dining Room Suite of Genuine Mahogany

**\$198.50**



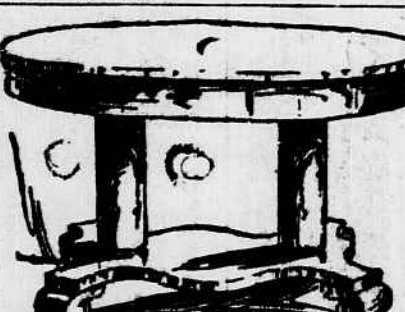
This Magnificent Genuine Mahogany Dining Room Suite is cordly designed in the Sheraton period, with rich inlaid lines, and possesses the beauty and refinement sought by the discriminating furniture buyer. The ten pieces consist of Buffet, China Closet, Extension Table, Dining Table, five Side Chairs and one Armchair. Quality considered, the price is very low.

It will be to your advantage to see us before spending money for Furniture. This new Furniture Store not only sells high-grade Furniture, Carpets and Rugs at prices noticeably less than other stores charge for equal quality, but in addition makes it as EASY as possible to buy them by offering you the privilege of a "Charge Account." The result: The business is growing by leaps and bounds as Washington home furnishers find out the superior advantages of dealing here. Now is the time to select holiday Furniture, while our stocks are complete and overflowing with big values. Let us charge your purchases and put them aside until wanted.



**Quartered Oak Rocker \$4.85**

A more comfortable or a better constructed Rocker cannot be found anywhere at this low price. It has steel-constructed seat, which insures lasting service. Quartered-oak frame, seat covered in imitation leather that will wear splendidly.



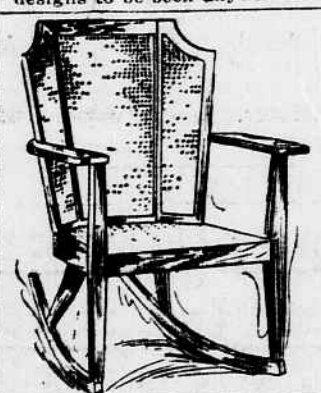
**Library Table \$10.50**

Mahogany-finish Library Table, beautifully finished and designed on the most artistic lines.

### 3-Piece Parlor Suite Specially Priced at \$24.50

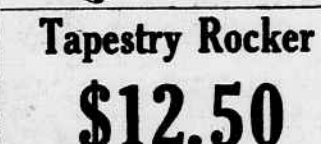


Handsome Three-piece Parlor Suite, with highly polished mahogany-finished frame and thoroughly tempered steel springs in seat. Covered with tapestry. One of the newest and most pleasing designs to be seen anywhere.



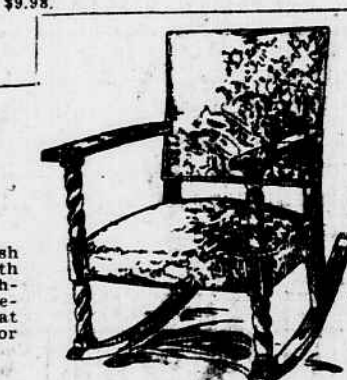
**English Wing Rocker \$9.98**

A new and decidedly attractive design, in mahogany finish, with cane seat and back. A splendid, high-grade piece of furniture, made on the most artistic lines. Yet offered at the modest price of \$9.98.



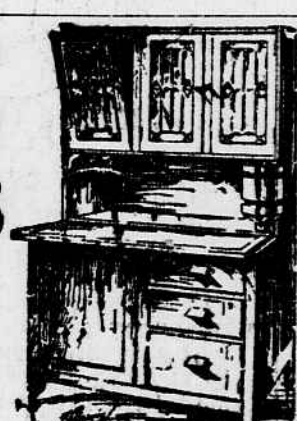
**Tapestry Rocker \$12.50**

A Handsome Mahogany-finish Rocker, covered in tapestry, with Jacobean twist posts; very highly polished and beautifully designed. A high-grade quality at a price charged elsewhere for much inferior quality. Armchair to match, \$12.50.



### Kitchen Cabinet \$12.98

Kitchen Cabinet, of hard-wood, with nickeloid sliding top, four and sugar bins and a bread-board.



**Sewing Table \$1.59**

This Bamboo Sewing Table is a most practical and handy article for the sewing room. Has partition compartments, and is well braced, which adds to its serviceability.

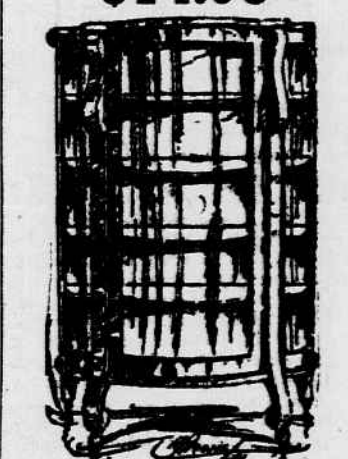
**Turkish Rocker, \$9.98**  
Large and comfortable Turkish Rocker, upholstered in imitation Imperial leather; tufted back. Extra value at \$9.98.

### Massive Buffet \$58.50



Highest Grade Massive Buffet, of quartered oak, in beautiful golden oak finish; constructed in the best manner and highly polished. Meets the requirements of the most critical.

### China Closet \$14.95



Handsome Quartered Golden Oak China Closet, in colonial design. Its finish and construction is of such high grade you cannot appreciate its real value until you have seen it.

### \$1.00 Candlesticks 59c

Attractive ornament for the table; Mahogany-finish Candlesticks, like the illustration, with metal-lion designs in various colors. (S)

### The Viko Coffee Percolator 79c



The Viko Seamless Aluminum Coffee Percolator, three-pint size, with removable filtering attachment; glass condenser in top; handsome ebony handle. (S)

### Bamboo Tabouret 29c



THIS COUPON and 29c for Bamboo Tabouret, well made; covered with high-grade Japanese matting; 15 inches high. (S)

## TWO BIG PURCHASES OF RUGS AND LACE CURTAINS

**Combined in Two Mammoth Sale Events at 50c and 60c on the Dollar**

We were the largest purchasers at these two important sales of any Washington store, and we now have the complete lots we bought, which go on sale tomorrow at prices that will make this the greatest money-saving occasion of the season. A golden opportunity for housewives to furnish the home for the winter with choice, reliable quality Rugs and Lace Curtains at less than prevailing wholesale prices. Nowhere else in the city will you find such an assortment of beautiful patterns, or such wonderful values. It's an event of such extraordinary importance no economy wise woman should miss it.

Buying rugs in this sale of Alexander Smith & Sons floor coverings means a direct saving of 35 to 40 per cent, our sale prices being, in many instances, less than the makers are asking today. These rug values present an opportunity never likely to be repeated, for dyes and raw wools are growing scarcer every day, and it will be impossible to duplicate these qualities at the same prices again. Most of the patterns shown are the advance designs made for next spring's trade. Therefore you are assured the newest, as well as the best.

**RUGS LAID ASIDE UNTIL CHRISTMAS UPON PAYMENT OF A SMALL DEPOSIT.**

### 100 Heavy Axminster and Wilton Rugs, 9x12-ft. Size, \$22.45

Extra Heavy Weight Seamed and Seamless Axminster, as well as Wilton Velvet Rugs, made of fabrics that are noted throughout the country for splendid wearing quality. Choice of 40 handsome oriental, floral, conventional and floral designs, in every wanted coloring. 6x9-ft. room size. Regularly \$16.50. At \$11.95. 7 ft. 6 by 9 ft. Regularly \$21.50. At \$14.95. 8 ft. 3 by 10 ft. 6. Regularly \$30.00. At \$18.75.

### 50 Brussels Rugs, \$10.75

Brussels Rugs, large room size, 8 ft. 3x10 ft. 6, made in one piece; 7 ft. 6x9 ft. 10 Wire Brussels and 6x9 ft. Axminster and Wilton Velvets, in floral, medallion and conventional designs. Colorings to any color scheme.

### 50 and 1800 Brussels Rugs, \$11.85

6x9-ft. Room Size, at \$11.85. 9x12-ft. Seamless Brussels Rugs, in floral, medallion and conventional designs. Light and dark colorings. All new and desirable patterns.

### \$30.00 Axminster Rugs, \$19.45

9x12-ft. Room Size, at \$19.45. 8x12-ft. Axminster Rugs, extra heavy weight, deep-pile fabric, strictly perfect. The well known Alex. Smith & Sons make. In medallion, floral and all-over designs. All the most desirable colorings.

### \$35.00 Axminster and Velvet Rugs, \$22.45

9x12-ft. Room Size, at \$22.45. 8x12-ft. Extra Grade Seamless Axminster and Wilton Velvet Rugs, Alex. Smith and Sons make. Shown in patterns and colorings only to be found in the high-priced rugs.

### \$25.00 Wilton Velvet Rugs, \$16.75

9x12-ft. Room Size, at \$16.75. 8x12-ft. Largest Room Size Seamless Wilton Velvet Rugs; also Perfect Axminster Rugs, made of close-woven, firm and serviceable fabrics in a pleasing range of conventional and floral patterns, showing all the best colorings to suit any room decoration.

### \$10.00 Brussels Rugs, \$6.75

6x9-ft. Room Size, at \$6.75. 6x9-ft. Seamless Brussels Rugs, heavy all-wool, close-woven fabric, in floral, conventional and medallion designs. Best colorings.

### \$3.00 and \$3.50 Lace Curtains, \$1.85

Sale Price, Pair. Included in this lot are Cable Net, Scotch and Novelty Design Nottingham Lace Curtains, with plain or heavy worked centers and deep or neat border designs. Superior quality double-thread curtains, in copies of the finest real laces. Choice of white, ivory, ecru and Arabian shades. 2 1/2, 3 and 3 1/2 yards long.

### \$4.00, \$4.50 and \$5 Curtains, \$2.45

Sale Price, Pair. Extra Fine Grade Lace Curtains, in very elaborate worked and novelty effects; some with ribbon-effect bound edge; others lace trimmed; and many with panel-finished top, ready to hang. In white, ivory, ecru and Arabian shades. 3 and 3 1/2 yards long, as well as the popular 2 1/2-yard sill lengths.

### \$1.50 and \$1.75 Lace Curtains, 88c

Sale Price, Pair. Nottingham and Fish Net Lace Curtains. In white, ecru and Arabian shades; 2 1/2 and 3 yards long; 40 to 50 inches wide. Neat and heavy worked borders, in plain, novelty and heavy worked centers.

### \$2.00 and \$2.50 Lace Curtains, \$1.29

Sale Price, Pair. Scotch and Nottingham Lace Curtains, 2 1/2, 3 and 3 1/2 yards long, in white, ivory, ecru and Arabian shades. Large assortment of patterns, in heavy worked, as well as plain or novelty effects, so desirable for sill-length draperies.

### \$6.00 and \$7.00 Lace Curtains, \$3.45

Sale Price, Pair. This lot includes the finest Cable Nets and Nottingham Laces obtainable, showing rich, beautiful designs that are exact copies of Brussels, Tambour, Cluny, Fllet, Renaissance and Antique Laces. In white, ivory and Arabian shades. 3 and 3 1/2 yards long, 45 to 54 inches wide.

### \$8.00 to \$10.00 Lace Curtains, \$5.00

Sale Price, Pair. Included in this sale is a special purchase of Fine-grade Imported Irish Point Lace Curtains, in elaborate heavy-worked plain centers and motif effects; made of double round thread net with muslin rear guard and overlock edges. 3 and 3 1/2 yards long, 45 to 50 inches wide.

### Main Color Outing Flannels

Regularly 12 1/2c a Yard, Challenge Sale Price, 8 3/4c

A special underprice purchase of 150 pieces of 27-inch Color Outing Flannels, heavy fleecy quality that regularly at 12 1/2c a yard. In tomorrow's Challenge Sale at 8 3/4c. In white, cream, light blue, pink and gray. Just the material for making warm winter garments.

Each Bleached Domestic flannel, heavy, close-woven quality, for winter wear. Worth 10c. Challenge Sale price, 7 1/4c.

27-inch Outing Flannels, neat blue and pink stripes and checks; heavy twill quality, for winter garments. Worth 10c. Challenge Sale price, 6 3/4c.

32-inch Bates Dress Gingham, in a large assortment of styles and colorings, such as stripes, checks, plaids and plain colors. Worth 15c. Challenge Sale price, 10c.

### The Needed Blankets

At Challenge Sale Prices

70x82 Double-bed Blankets; fine grade wool French combed fleece; heavy silk-bound ends; white, with pink and blue borders. Regular \$6.00 value. Challenge Sale price, \$4.45.

Double-bed Size Woolen Blankets, heavy weight; white, tan and gray silk-bound ends; fleece that does not become knotty when washed. Has the appearance of all wool. Worth \$5.00 pair. Challenge Sale price, \$1.95.

Extra Fine Grade Heavy-weight Wool Blankets; size 42 inches; with silk-bound ends; white or gray, in various color borders. Worth \$7.50 pair. Challenge Sale price, \$5.50.

## Prices That Challenge Comparison on Housewares, China & Cut Glass



75c Japanese China Set, pretty shape, floral and gold decorations; 1 nut bowl and 6 individual dishes to match, for \$3.30.



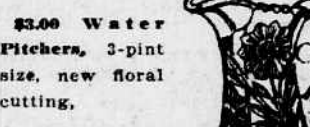
\$1.25 Nippon China Celery Sets, 1 large dish and 6 individual salt dishes to match; assorted floral and gold decorations. 79c.



\$1.00 Imported China Cake and Salad Sets, full size; 7 pieces with floral and tinted decorations; useful and ornamental. 59c.



\$3.50 Brass Gas Portables, all complete, with tubing, mantle and burner; colored glass shades; useful and ornamental, for \$2.49.



\$3.00 Water Pitchers, 3-pint size, new floral cutting, for \$2.25.



\$1.50 First Quality American Cut Glass Compotes, 7 in. high, very brilliant, for 79c.



\$2.50 Celery Trays, full size, floral cutting, for \$1.98.



\$3.25 Fern Dishes, with nickel-plated lining, full size, combination floral and miter cutting, for \$2.49.



\$3.00 Fruit or Salad Bowls, 8 in. size, choice of 2 hand-somely cut designs, for \$2.25.



\$12.50 Extra Quality Gas Heater, with tube fringe; full size; amber or green glass; all complete, hung in your home \$9.98.



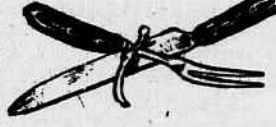
Other specials at \$11.98 and \$12.98.



\$2.00 Sugar and Cream Sets, pretty shape, brilliantly cut, for \$1.39.



\$1.50 Seamless Enameled Double Roasting Pan, large size for \$89c.



\$1.50 Sheffield Steel Knife and Forks, 79c.



\$1.50 American Cutlery Set, full size, knife, fork and steel with stag handles. Quality guaranteed, for \$2.69.



50c Heavy Steel Furnace Shovel, with rule D handle and ferrule, for 29c.



40c Crystal Wash Boards, with iron strong wood frames, with 11 29c.



\$2.50 Perfect Coal Oil Heater, with heavy metal tank and center draft, smokeless burner, neat job, finished, for \$1.98.



Heavy Galvanized Iron Coal Stove, strongly made, good size for 29c.



80c Peerless Heavy Iron Food Choppers, with 4 separate cutters, a chopper which we guarantee 69c.



\$3.50 Genuine California Vacuum Clothes Wringer, will do better work with the least effort for 39c.

### Coupon Sales

#### \$1.00 Pompons, 38c

THIS COUPON and 38c for Ostrich Pompons, in white, black and other colors; very stylish trimming. (S)

#### 22c Ribbon, 12 1/2c

THIS COUPON and 12 1/2c for 22c yard for Moire and Taffeta Ribbons, about 6 inches wide; also fancy ribbons, in a complete line of wanted shades, in light and medium colorings. (S)

#### Infants' 29c Dresses, 22c

THIS COUPON and 22c for Infants' Short White Dresses, of neat yokes of lace and tucks; sizes 18 months to 2 years. (S)

#### Women's Night-gowns, 50c

THIS COUPON and 50c for Women's Flannellette Nightgowns, heavy, soft fleece finish; assorted stripes; double yokes; full-cut sizes. (S)

#### 25c Aprons, 19c

THIS COUPON and 19c for Children's Jersey or Stockinette Leggings; all colors; sizes 2 to 6 years. (S)

#### Children's \$1.00 Leggings, 79c

THIS COUPON and 79c for Children's Jersey or Stockinette Leggings; all colors; sizes 2 to 6 years. (S)

#### 15c Tablets, 5c

THIS COUPON and 5c for Linen Writing Tablets; extra 12c for 40 sheets; fine linen stock. (S)

#### 15c Playing Cards, 9c

THIS COUPON and 9c for Playing Cards; brilliant finish. (S)

#### 100 Sheets Wax Paper, 10c

THIS COUPON and 10c for 100 Sheets of Special Brand Wax Paper, size 12x18 inches. (S)